

Monday

Agency of Digitization

Adam Lebech

Deputy Director-General of the Danish Agency for Digitisation within the Ministry of Finance

Adam has previously worked as the managing director of the Danish ICT and Electronics Federation and held senior management positions at various ministries and agencies, working in the fields of e-government, IT, and Telecoms policy since 2001. Adam holds a master's degree in political science from Aarhus University, Denmark.

Katrine Holten Winther

Head of Section at Division for International Coordination (EU coordination, international relations in general and bilateral relations with Germany)

Earlier she has been a part of the agency's Division for Basic Data and she started her career as a Consultant at Department of Health and Care at Greve Kommune (Municipality in Denmark) Katrine holds a Master's degree of Political Science from the University of Copenhagen. She has been an Academic Intern at the Danish Parliament and have a bilingual Danish-German Upper Secondary Degree.

Martin Søggaard Tveden

Head of Section at Division for Analysis and Policy

Martin has been employed in the Agency for Digitization since 2016. Before he graduated as a political scientist he was working 3 years as a student for "Local government Denmark", which is an organization for the 98 Danish municipalities. In the Agency for Digitization Martin has primarily been working with cross-sectorial collaboration in the area of digitalization. Lately Martin has been coordinating a "digitalization pact" and the "Annual budget agreement for 2020" between the Danish government and the Danish regions and municipalities.

Margrethe Harbo

Senior Consultant at Division for "borger.dk" the Danish Citizen Portal

Margrethe is senior consultant in Division for borger.dk, which is responsible for the development of the National Citizen Portal in Denmark. Margrethe has 15+ years of experience working with public-sector citizen portals and communication.

Danish Design Center

CHRISTIAN BASON

CEO

Christian Bason is CEO of the Danish Design Centre, and of the Centre's parent foundation, Design Society. From 2007 to 2014, he was Director of MindLab, the Danish governments innovation team. From 1998 to 2006, he was a consultant, chief consultant and business manager with the international advisory group Rambøll Management, heading the organisation and management practice.

Christian is highly experienced public speaker and is a visiting associate professor at Oxford Saïd Business School and the European School of Administration. He is also a prolific contributor to blogs and magazines such as Harvard Business Review and Stanford Social Innovation Review. He is a member of a range of boards and advisory bodies, including the Danish Royal Academy of Design, Architecture and Conservation, the SIRI Commission on artificial intelligence, and the World Economic Forum Future Council on Agile Governance.

Christian is the author of seven books on design, innovation and leadership, including *Leading Public Design* (2017), *Form Fremtiden* (Shape the future; 2016), *Design for Policy* (2014) and *Leading Public Sector Innovation* (2010, 2018). Christian holds an M.Sc. in Political Science from Aarhus University (1999) and a Ph.D. in design, leadership and governance from Copenhagen Business School (2017).

CHRISTINA MELANDER

Programme Director

Christina Melander is programme director at the Danish Design Centre. For almost two decades Christina's work has focused on design and business development, exploring the potential of design methods to meet businesses' needs to develop new products, solutions, business models and markets.

Apart from being strategically and operationally responsible for the Danish Design Award, she has massive experience in designing and running design business programmes for the Danish Design Centre. Christina is committed to disseminating knowledge about how design helps drive important positive changes and why companies that use design strategically do better, create more jobs and generate more growth.

Currently, Christina is leading the Danish Design Centre strategic platform Design Resources focusing on making Denmark the world's leading hub for designers and design investments. Also Christina is leading the work of Exploring Design Impact that measures the value creation of design, mapping the design resources in all the Nordic countries and research on the Danish Design DNA. Christina has been with the DDC since 2000 and holds an MSc in Design and Communication Management from the Copenhagen Business School.

MONICA MARIA MOESKJ

Senior project manager, lead of design cities

Monica is a senior project manager and design anthropologist, and is lead of the Danish Design Centre's Design Cities platform in the intersection of design, cities and sustainable business development. Monica has worked with cities for more than 8 years and has extensive knowledge in urban development, architecture and urban research. She has driven innovation and development processes across public and private sector. Monica

was responsible for a number of Danish Design Center's Design Cities projects, including topics such as smart city strategies, circular economy and sustainable business models, as well as urban technology and urban innovation.

Monica currently leads the ambitious 1-year innovation competition Circular Construction Challenge – Rethink Waste, initiated by Realdania, and is responsible for the daily progress of the program as well as the development and facilitation of innovation processes, business development and co-creation among the program's participating companies and partners.

In addition, Monica is in charge of the Danish Design Centre's contribution to the 3-year Urbantech accelerator program, where 10 startups annually develop sustainable urban solutions. With her anthropological background and several years of work in the research world, Monica is interested in gathering, translating and embedding knowledge of how design

contributes to innovation and positive change processes in companies and public institutions based on qualitative methods and design tools. Monica is an experienced speaker and has presented to, among other things, Seoul city government and Bilbao city government. She also teaches young entrepreneurs in Rudersdal and Egedal Municipality in design methods and creative processes.

CECILIE BANG SCHULZE

Project Manager

Cecilie Bang Schulze works as a project manager at the Danish Design Centre. As part of the Design Cities team, she develops and leads projects in the intersection of design, urban development, public actors and businesses. Cecilie is committed to developing livable and inclusive cities and to explore how design methods can contribute to innovate our communities and foster new partnerships. Cecilie has eg. been the project manager of a collaboration between DDC and the

municipality of Faaborg-Midtfyn. The project aim was to get public and private actors to co-create new ambitious and scalable mobility solutions for rural areas. She has profound knowledge within the field of urban development, architecture and city research. She has been working with creating strong strategic and creative solutions in the intersection of communication, design and urban development often, with a focus on placemaking, community building and strengthening the social and cultural value.

She also has great experience with various types of analysis, process design, user involvement, facilitation and developing strategies.

Cecilie holds a bachelor's degree in Art History and a master's degree in Modern Culture with the focus on Urbanity and Aesthetics from the University of Copenhagen.

Tuesday

Media Council for Children & Young People

Casper Hollerup manager

Casper Hollerup has been working in the Media Council for Children and Young People since December 2018. The Media Council works with educators, parents, authorities and organizations to inform and advice on children and young people's life and activity in digital media. The Media Council is a governmental institution and refers to the Ministry of Culture. Casper represents the Media Council in national and international contexts. The council serves as the national Awareness Centre and runs the Danish Safer Internet Centre (SIC DK) with Centre for Digital Youth Care and Save the Children. Casper is coordinator of SIC DK, and he is a member of the EC expert group on Safer Internet for Children. Previously Casper has been working in different areas of public administration in state and municipality and also the Olympic committee and sports confederation of Denmark. He holds a Master's degree in Danish and Media Studies from Aarhus University.

National Agency for IT

Finn Togo Head of Division for Educational IT

Head of section, Pedagogical it, National Agency for It and Learning (STIL). Has been working with technology in education for 10+ years and with education in general for nearly 30 years.

Finn specializes in different areas and topics including teachers and the use of technology in teaching, Digital literacy among children in Denmark and Technology comprehension as a new subject in Danish curriculum.

eTwinning

Claus Berg, Chief adviser

Chief Adviser, Pedagogical it, National Agency for It and Learning (STIL).

National coordinator for eTwinning, the biggest EU Erasmus+ initiative. Expertise include Pedagogical digitalization, dissemination tasks and SoMe. More than 30 years in the field; schools and Ministry of Education. Specializes in topics of eTwinning, Community for Schools in Europe and CRAFT – Creating Really Advanced Future Thinkers.

Nordsense

Manuel Maestrini

founder

Graduated as a Software Engineer, Manuel has been working with startups in Copenhagen since 2010 where he first started as a backend engineer. With the advent of IoT (Internet of Things) and a keen passion for innovation, during his MSc Thesis, Manuel began tackling some of the issues the waste industry is facing today and pushing the boundaries of how data can be used to support and update processes. In 2015 he founded company 'Nordsense' which focuses on Smart Waste solutions based on IoT that incorporates sophisticated machine learning technology, and Manuel has quickly become known in the industry for his innovative and disruptive mindset.

KL

Søren Frederik Bregenov-Beyer

Senior consultant of digitalization and technology

Mr Bregenov graduated from the University of Copenhagen in Political Science. He previously worked with digitization in the Agency for digitization before coming to Local Government Denmark (KL). Bregenov works primarily with digitalization and technology at a strategic level. He is responsible for the work of joint municipal digitization. In recent years, he has been head of KL's work with automation and artificial intelligence. He also works with gaining greater political ownership of the digital agenda.

Underbroen:

Asger Nørregård Rasmussen

Community manager

Community Manager and Project Lead, Underbroen (Maker) Asger is educated within the field of Social Entrepreneurship and Management from Roskilde University. Since 2017 Asger has been working as community manager and project lead in Underbroen. He is one-half of the secretary lead of the association Maker. His focus is on project management of circular economy projects, open source business development, and project management of various European H2020-projects. Asger is part of the Fab City Collective, which is an entity working on promoting, defining and developing the fab city agenda globally and nationally.

Caroline Arends

Partner director at Alm. brand, former CEO of Lyngby-Taarbæk City of Knowledge and Urban Development

Caroline Arends is Partner Director at Alm. Brand – Denmark's 4th largest insurance company also operating within the markets for pension and life insurance as well as banking services. Previously, Caroline Arends held the position of Partnership Engagement Manager at Danske Bank – Denmark's largest bank with 19,000 employees in 16 countries worldwide.

During the years 2012-2018, Caroline Arends was CEO of the City of Knowledge and Urban Development - based in Copenhagen's Lyngby community - which is a private association and a unique alliance between public authorities, research and educational institutions, and private companies to ensure the development of a vibrant 'Innovation District' around DTU - the Technical University of Denmark. The campus area and the center of Lyngby are evolving into a growing business center with new companies and start-ups, housing and education facilities, and future infrastructure projects to further accelerate this development.

Born and raised in Denmark, Caroline Arends lived and worked in Israel for 20 years holding several

positions at the University of Haifa such as Director of Marketing at the International School and Executive Director of International Fundraising at the Division of External Relations and Resource Development. She holds an MBA degree from the Graduate School of Management at the University of Haifa.

Caroline Arends returned to Copenhagen in 2012 where she lives with her husband - former Lord Mayor of Copenhagen Jens Kramer Mikkelsen. Her two sons are currently studying in Israel.

Wednesday

Bloxhub

Jakob Norman-Hansen

Head of International Networks

Jakob Norman-Hansen is Head of International Networks at BLOXHUB - the Nordic hub for sustainable urbanization, where he develops international partnerships and matchmaking between companies, cities and organizations. Jakob has worked with international relations and urban development for more than a decade - at positions with the City of Copenhagen and Copenhagen Capacity he developed a professional platform to organize international delegation visits, and has been involved in city-to-city collaboration on climate change policies. He has previously been deployed abroad by the Danish Foreign Ministry and the European Commission, among others.

Smart City Insights

Peter Bjørn Larsen

CEO and Founder

Smart City Insights is a consultancy that provides advisory services to help cities, regions, government and companies in successful implementation of the smart city concept & specialize in data ecosystems, open data and data marketplaces.

Public

Kiann Stenkjær

director

Managing Director of PUBLIC Denmark. PUBLIC has offices in Copenhagen, London, Paris and Berlin and helps startups and small tech companies to engage with the public sector and is dedicated to establish a strong public-private GovTech partnership and collaboration aiming at transforming the public sector by adapting innovative ideas and new technologies when building public services. Former Head of Digitalisation and IT Strategy at the Danish Ministry of Taxation. Adviser at the Digital Taskforce of the Danish Ministry of Finance and member of the Steering Committee of the Danish National Digitalisation Strategy. 20+ years of govt experience in Denmark and international organizations including UN HQ in New York.

Doll Living Lab

Kim Brostrøm

Head of DOLL Living Lab, CTO

Head of DOLL Living Lab, Chief Technology Officer (CTO) - GATE21. Responsible for establishing DOLL Living Lab sponsored by The Danish Energy Agency, The Capital Region of Denmark, Region Zealand and The Technical University of Denmark. He holds Masters in Business Economics. Previously held positions as Project Director, IT Director and Head of Development.

DOLL Living Lab is Europe's largest showroom & test field for Intelligent Lighting and Smart Urban

Services. DOLL is hosting an ecosystem consisting of +50 companies within the area of Smart Lighting and Smart City development and innovation.

Smart City Cluster:

Teddy Larsen

Senior project manager

Teddy has been a leading figure in developing DOLL Living Lab as one of Europe's foremost test sites and meeting arenas for future Smart City-technologies and concepts.

His achievement includes strategic partnership with leading technology providers, change management for public organizations, as well as matchmaking and innovation springboard for SMEs. With 50+ technology partners (tenants at DOLL), 250 media coverages and 300+ delegations (national/international), Teddy has shown great excellence in multi-stakeholder facilitation and building partnerships in the field of smart urban technologies.

cBrain

Per Tejs Knudsen

CEO and Founder

Graduated from the Technical University of Denmark as a civil engineer, starting his notable 30-year career by founding PPU Software (later known as Maconomy A/S). In 2000, he listed the company on the Copenhagen Stock Exchange. He subsequently founded cBrain in 2002, successfully listing it on the market in 2006. Since 2006 Per has been the CEO of cBrain. Per is on the advisory board of the Institute of Informatic and Mathematical Modeling at the Technical University of Denmark, Board Member of DANSK IT, and cofounder of Think Tank Denmark 3.0. In recent years, he has co-written the book Leadership in D-Land: Leadership on the threshold to a digital society and the innovative report When does Denmark emerge as a D-Country?

Niels Tanderup Kristensen

director

Niels arrived to cBrain with more than 15 years of experience with government, public affairs, sales, marketing, digital transformation and public-private dialogue. He has held management positions in both the private and the public sector, as well as initiated two companies. Before he joined cBrain he was the Danish Consul General and Trade Commissioner to Canada. Besides having worked in Canada, Niels has worked and lived in Greenland, Denmark and Belgium as well as extensive business travels to Africa and Asia. Niels has published articles and op-eds in various media and written articles for different anthologies. He holds a Master in Political Science from Aarhus University in Denmark and have studied at Sciences Politique in France and MIT in the States

Tine Horwitz

Director CEO Projects

As of June 2019, Tine is holding the position as Director of CEO projects - primarily in the international market for cBrain, which help governments build trust and sustainable solutions through digital transformation. In the past, Tine worked with the global talent agenda in Denmark since 2010. In 2015 the Consortium of Global Talent and the Confederation of Danish Industry joined forces in a new venture called DI Consortium for Global Talent and Tine spearheaded that initiative. The newly established initiative intended to strengthen the efforts to make Denmark one of the world's most attractive countries to live and work in. through her career, Tine has worked in many international organizations, and holds a high degree of intercultural competences, understanding of other nationalities, mastering foreign languages and possession of global insight

Israeli Embassy

Benny Dagan

Ambassador

ב-1986 מונה לנספח הפוליטי בשגרירות ישראל במצרים. ב-1988 מונה לקונסול לענייני אזור המערב התיכון של ארצות הברית בקונסוליה הישראלית בשיקגו. מילא תפקידים שונים באגף תקשורת והסברה, באגף אירופה המערבית ושימש ראש תחום סוריה ולבנון במרכז למחקר מדיני. ב-1998 מונה ליועץ לענייני המזרח התיכון בשגרירות ישראל בווינגטון. ב-2003 מונה לראש החטיבה למזרח תיכון במרכז לחקר מדיני. ב-2008 מונה לשגריר ישראל בשוודיה. ב-2012 מונה לראש המרכז למחקר מדיני וסמנכ"ל משרד החוץ. ב-2017 מונה לשגריר ישראל בדנמרק.

Mette Bentow

speaker

Thursday

Citizen Service Center

Line Friedrichsen

director

Citizen Service Center

Hannah Schierup

Head of Division Culture Department

Hannah Schierup have been working with digitization in the City of Copenhagen since 2006. Since 2014 as a head of Division in the Culture & Leisure Department.

Education: Cand.scient.soc from Roskilde University – Combination of Business Studies and Public Administration

International House:

Trine Marie Ingeberg

Manager

Trine is a manager in International House and responsible for the department that issues CPR-numbers, and have helped form the International House Copenhagen.

ARC/Copenhill

Bo Steen Mikkelsen, educational consultant to foreign delegations