



Digital Leaders



# PROGRAM PARTICIPANT BIOGRAPHIES



## Chaim Rosenfeld

Director of Public Inquiries  
Alad Municipality

Prior to joining the Elad Municipality he served as the principal of a number of educational institutions. Chaim had a religious education, is a graduate of an advanced Yeshiva, and lives in Elad.



## Eli Regev

Director of the emergency and security  
administration

During his career at the Ministry of the Interior, Eli served as district supervisor in the north and in Haifa, as national elections supervisor, and as director of the national unit supervising construction. All these duties were carried out in addition to his current role. Previously, he led a social initiative for integrating ultra-Orthodox into the job market for seven years.

Eli retired from the IDF at the rank of Colonel, having filled a range of field and administrative positions in intelligence and human resources.



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## Sivan Levi

Treasurer

Kiryat Tivon Local Council

In her previous position, she managed a public and private firm auditing team on behalf of Ernst & Young. She has been in her current position since May 2017. Sivan is a CPA and Lawyer. She is 35 years old, married to Rafi and mother to Romi (4) and Yahli (3), and lives in Kibbutz Kfar HaHoresh.



## Hoffit Tsemach Israeli

CIO

Ganei Tikva Local Council

Her professional experience includes a military career in the IT field, in a number of positions, from director of a school to commander of a technology battalion. She has an undergraduate degree and CISO certification and has completed professional courses in IT, information and cyber security, and smart cities. Hoffit has four children and is looking forward to her next professional challenges.



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## Nurit Cohen-Hadad

Secretary General (CEO)

Sdot Negev Regional Council

She has served in this position for over 20 years. Her responsibilities also include being director of human resources, supervisor of public information, head of the emergency personnel array, and serving as a board member in various related organizations.

Nurit did her national service at Shaare Zedek hospital for a year and another year at Soroka hospital's intensive care unit, driven by a mission to help people through their darkest times.

She has a BA cum lauda in economics and logistics and a master's degree in politics and government, specializing in governance and auditing, both from Bar-Ilan University.

She grew up in Moshav Beit HaGadi, a flourishing agricultural community in the northern Negev, surrounded by green fields and open spaces. She is married to Doron and has five sons: Ariel, Shalev, Eitan, Amit, and Nehorai. She now lives in Tushia, near Gaza, a close-knit community with considerable security challenges.



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## Moti Edri

Director of education department  
Sdot Negev Regional Council

He was born in Casablanca, Morocco and came to Israel, to Mitzpe Ramon, at the age of three months. He completed his high school education at the Ohel Shlomo Yeshiva of Bnei Akiva, majoring in science and physics. He then enrolled in the military preparatory yeshivas in Yamit and Neve Dkalim. He completed his military service in the Shaked Brigade, and as reservist was attached to the Northern Division.

He began his academic studies at Bar-Ilan University and completed his undergraduate degree in the Open University and the Lifshitz College for Education, specializing in mathematics and Talmud. He has a master's degree in Jewish Education from Touro College in Israel. He has taught religious subjects at Bnei Akiva Beit Yehuda Yeshiva, as well as physics and mathematics at Hemedat Hadarom Academic College of Education.

Moti is married with six incredible children and four grandchildren. He lives in Otef Israel/near the Gaza Strip.



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## Adv. Zipi Nagel-Edelstein

CEO

Association for Children at Risk -

The Center for Treatment and Research in Autism

The Association deals with research and therapeutic intervention for children on the autism spectrum, as well as developing counseling and training programs for strengthening personal, institutional and community resilience. During Zipi's 16 years in this position, the Association's activities have significantly expanded to encompass some 300 locations across the country. It has about 2,000 employees and an annual turnover of NIS 200 million. The Association also promotes a social agenda at the national level.

Before assuming this position, Zipi practiced civil and commercial law for seven years, specializing in representing non-profit organizations and serving as legal counsel to institutions of higher education. After this experience, she sought an area where she could generate real social change and realize her potential in management.

She is the mother of four and lives in Givat Shmuel.



## Muhamad Kanaan

Director General

Kfar Kara Local Council

Previously he was a social worker for the Tayba Municipality, a rehabilitative social worker at the Chimesis Tayba rehabilitation center, and administrator of the





AlHakim elementary school.

He is a graduate of the program for directors general of local authorities, the program for corporate board members, and the local governance program at Haifa University. Muhamad has a BA in sociology and psychology from Bar-Ilan University.



## Nurit Tsur-Rabino

CEO

Eastern Galilee Regional Cluster

The EGRC is a regional corporation owned and established by 18 local municipalities in aim of advancing economics of scale in the actions of the local governments of the Eastern Galilee. The EGRC's vision is to promote quality of life in the Eastern Galilee, focusing on employment, industry, education, environment and culture. The corporation is supported by the Israeli Ministries of Interior and Finance.

Nurit is an accomplished leader of social action organizations and previously served as CEO of Presentense-Israel, an organization dedicated on promoting social entrepreneurship in Israel and in the Jewish world. Beforehand Nurit served as the Executive Director of the Israel Women's Network, a prominent Israeli NGO dedicated to promoting women's rights especially in the workforce.

Nurit has a vast experience in the Israeli political establishment where she served as political advisor to and spokesperson for the former Finance Minister and Knesset Member, Avraham Shochat, as well as to the former head of the Mossad and Knesset Member, Danny Yatom.

Nurit holds an MSc in Politics and Government of the European Union, from the London School of Economics (LSE), as well as an MA in Public Administration and



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a BA in Political Science, both from Haifa University.

Nurit was born and raised in Nazareth Illith and after many years in Tel Aviv and Jerusalem, has now return to the Eastern Galilee and resides in Kiryat Shmona.



## Boaz Yosef

Northern District Manager  
Ministry of the Interior

Boaz enlisted in the IDF after training as an electronics technician, ultimately serving as the commander of the electronics courses in the Israel Air Force Technological College. After completing his military service he worked for seven years at Elbit Systems.

Following his time at Elbit, Boaz made a major career change, switching to economics in local authorities. He served for 25 in a range of senior positions, including comptroller of the Tiberias Municipality, treasurer of the Tiberias Municipality, a comptroller at the Ministry of the Interior, Deputy Head of the Lower Galilee Regional Council, head of a planning commission, and treasurer of the Emek HaYarden Regional Council.

Since March 2017, Boaz has been the North District Supervisor at the Ministry of the Interior, overseeing 94 local authorities in Israel's north. One might say that Boaz has experience in the entire range of local government positions dealing with the core of local governance.

Boaz has a BA in economics and business administration. He was born in Tiberias and now lives in Kfar Hittim. He is married with two children.



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## Malki Aharonovic

CEO

Modi'in Illit Development Corporation

She has extensive management experience. Trained as an accountant, she managed the non-profit division of an accounting firm, thereby gaining extensive experience working with the third sector and local authorities. Subsequently she was deputy CFO of Modi'in Illit Community Center, which provides all informal educational, culture and community services in Modi'in Illit, while also leading various projects in the Modi'in Illit Municipality.

Currently, as director of the Modi'in Illit Development Corporation, she leads projects focused on economic development and strengthening economic resilience in Modi'in Illit, in order to raise the level of services provided to the city's residents. Malki finds great satisfaction in her work and has many opportunities for actions that can contribute to and benefit the Haredi sector and the city of Modi'in Illit. She has a BA cum lauda in accounting and information systems management.



## Yariv Avital

CEO

Kiryat Tiv'on Local Council

He has 24 years of experience in operational and professional aspects of the IDF Navy, including commanding ships and leading missions, as well as the content worlds of work plans, weapons development, infrastructure and project development, safety and environmental protection. He has abundant experience in







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leading organizational processes and advanced processes, including streamlining. He retired from the IDF in 2019 at the rank of lieutenant colonel.

Yariv has a BA in political science and an MBA. He is married to Dana and is father to Maor, Ilai, Eitan and Lavi. Lives in Kiryat Tivon. In his free time, he likes sports, scuba diving, sailing, cooking, climbing and horseback riding.



## Efrat Praga

CIO

Modi'in Illit Municipality

She worked for about a year as the computer room manager for two sites, and for the last 19 years, she has been at the Modi'in Illit Municipality. Her role, which was initially technical, transformed over time into one of project and entrepreneurship management and digital leadership.

The Municipality, where she has worked for many years and also lives in as a resident, constitutes for her a "second home" she feels deeply connected to.

Over the years, she has also taught several courses in computers in different settings: the Sarig Computer Studies School, the ultra-Orthodox Center for Vocational Training, and employment promotion courses of the Ministry of Industry and Economy.

Efrat was born and raised in Jerusalem, and studied computers and education at the Beit Yaakov Seminary.



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## Itay Tschar

CEO

Kfar Saba Municipality

He was born in Kiryat Tivon, where he lived until after his military service. He spent his childhood years doing various jobs and playing of water polo. He did his military service in an elite unit, advancing from combat soldier to company commander. After being discharged from the IDF, he worked in the Prime Minister's Office and later established and managed a project management and consulting firm which specialized in complex projects and crisis management.

For the past seven years, he has worked in Kfar Saba Municipality, presently as Director General, and previously as acting director general and deputy director general, as well as deputy director of the city's economic development company. He is serving concurrently as chairman of the Sharon cluster council; an alliance of eight local councils, Jewish and Arab, urban and rural, aimed at promoting common interests from a regional perspective.

Itay has a bachelor's degree in humanities and an MBA. He is a graduate of the Maoz program.

He is married with two daughters and lives in a moshav in the Jerusalem hills.



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## Sharone April

head of the Digital Israel Program at the Ministry of the Interior

Representing the Digital Israel Bureau of Israel

She was the director of the Innovation team in Jerusalem funded by the Bloomberg Foundation, that tackled strategic urban challenges in the city as a senior consulting team to the Mayor. The multi-disciplinary team used tools from qualitative and quantitative research, service design, and project management to deal with areas such as economic development, youth at risk, education, civic society, East Jerusalem and more.

Previously, she was as a senior organizational consultant at 9Points Consulting (a subsidiary of Lotem Strategies Group), where she led the public sector division for 6 years, working with some 40 different government ministries and authorities. Various projects included short and long-term processes, organizational development, leadership programs with emphasis on implementation and execution. In her first position, she was head of the business sector private client unit for Deltathree and managed customer support centers in Israel and India.

Sharone is currently completing a doctorate on innovation in cities in organizational sociology. She has an MA in sociology and bachelor's degree in business administration and psychology, both from the Hebrew University of Jerusalem.



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## Asaf Langleben

Municipal Department Manager and chief of security  
Upper Galilee Regional Council

He did his military service in the IDF Armored Corps, having enlisted in 1994. During his service, he carried out training roles alongside operational activities. He attended the Command and Staff College, where he completed a battalion commander course and was discharged in 2010 at the rank of major.

Asaf assumed the position of Chief of Security at the Upper Galilee Regional Council in 2010 and since 2014 he is also director of the municipal division. As part of his duties, Asaf promotes and assimilates sustainability and digitization as a key elements of the Division and the Regional Council.

Asaf has a BA from Bar-Ilan University's Department of Sociology and History of the Middle East and an MA in social Sciences from the University of Haifa.

He is 44, grew up in a religious cooperative community and was educated at a high school yeshiva. He is currently a resident of Kfar Szold, married with two children. In his free time, he runs and travels in Israel and around the world.



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## Dotan Segal

Director of Supported Employment and Leisure Programs

AKIM (National Association for persons with intellectual disabilities and their families) Israel

Over the past ten years, he has held various professional and management positions in this organization dedicated to providing support services for persons with disabilities and their families. Previously he managed the assisted living division for AKIM Tel Aviv-Jaffa.

Dotan has a bachelor's degree in social work from Sapir College and a master's degree in social work with a specialization in the management of welfare organizations and social policy from the Hebrew University of Jerusalem.

He has been involved in the field of social activism and served as an educational and community emissary in several countries. He is married, has two children and lives in Kibbutz Tzora.



## Ziv Horev

Head of Education and Welfare Services  
Bat Yam Municipality

Throughout her professional career, she has led unique programs aimed primarily at reducing gaps in Israeli society and promoting equal opportunities. She was director general of Achva Academic College. She led initiatives aimed at making higher education accessible to disadvantaged populations, and today, in Bat Yam,



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she is promoting a program aimed at improving the chances of graduates from Bat Yam's education system to find high status employment; as well as a community plan to increase exhaustion of rights; and programs for the identifying and treating at-risk children, adolescents and youth.

She has a PhD in psychology and an MBA.



## Naama Assaraf

Head of digitalization and innovation  
Eastern Galilee Cluster

She has experience in leading processes and projects in a variety of private, public and social organizations.

Key positions she has held in recent years include: the establishment and management of a social start-up, named 'Lakita,' to promote educational entrepreneurship among women and educators, which has been successful across the country; Parliamentary advisor to the Chair of the 19th Knesset Economics Committee; and work in a variety of projects involving the implementation of dedicated information systems in various organizations in the worlds of medicine, education and finance.

She holds a BA summa cum lauda in politics and government from Ben-Gurion University.



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## Boaz Tanami

CIO

Ashkelon Municipality

He did his military service in the IDF Air Force, where was head of an electronics technician team in the department handling the F-16 aircraft's firing control systems. After his military service, he worked for Spectronix as manager of its IT system.

In 2007, he began working for the Ashkelon Municipality as an information systems manager in the operations administration, and later also took charge of the engineering administration.

Boaz leads the implementation of the Municipality's vision of a secure, reliable, accessible and direct information system for municipal units and the promotion of digital services for all the municipality's clients.

He has BSc in software systems management.

Boaz was born, raised and currently lives in Ashkelon. He is married to Ilanit and has three children.



## Oz Shenhav

Head of innovation, research and policy department  
Israeli Privacy Protection Authority (PPA)

Participates in the implementation of the strategic objectives of the PPA and in policy framing.

Leads research projects on issues such as IoT, autonomous vehicles, smart cities, social networks, digital health and more.



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Represents the Israeli PPA at public events such as conferences and professional groups, at the local and international levels.

Previously Oz held managerial roles in the Ministry of Justice and the Israel Defence Forces, focusing on strategic planning & leadership.

His background includes also a full career of service in the Israeli army, in command posts, combat and operational planning.

Experienced in auditing, risk management and training development.

Oz holds a BA in Political Science & Government from the Hebrew University of Jerusalem, and a MA in Public Policy Analysis from Tel Aviv University.



## Motti Sarudi

CIO

Kfar Saba Municipality

Motti served in the IDF's prestigious Mamram software program. He completed officer training with distinction, as well as programming and systems analysis courses and was promoted to major at a young age to manage the SAP-FI project under the IDF ERP command. After a successful launch, he was appointed to lead the Shual Project, the Command and Control System of the Home Front Command and the Israeli emergency organizations.

At the age of 31, he was released from the IDF at the rank of major, and was subsequently appointed Chief Information Officer of the Kfar Saba Municipality.

Motti has widespread experience in developing and maintaining information systems, and he has extensive background in the worlds of infrastructure and software. He was awarded CIO of the Year for 2018 by the National Forum for



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Information Systems Administrators C3, People and Computers Magazine and the Faculty of Management at Tel Aviv University; and awarded the 2018 Innovation Award by the Local Government Administration and the Economics and Society Company. He also won 3 IT-Awards in 2018 for the development of innovative information systems in the Kfar Saba Municipality.

Motti has a BSc in computer science and and MSc in technology management - systems engineering.

He lives in Kfar Saba, is married to Yaffa and has 3 sons.



## Malka Gershon

Director of the Human Resources Department  
Ashkelon Municipality

She began her professional career as a general clerk in the Ashkelon Employment Service. Over the course of her 30 year career, she advanced to management positions and led the Employment Service bureau in Ashkelon to being the top ranked of 72 bureaus across the country. After feeling she had done all she could there, she applied for the position of Director of Human Resources at the Ashkelon Municipality.

Malka has undergraduate and graduate degrees and has completed various courses in the field of work processes. She was born and raised in the city of Ashkelon.



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## Ali Bsoul

Head of Security and emergency department  
Reineh Local Council

For the 19 years Ali has worked for the Council, he has been charged with overseeing the municipality's preparedness for all emergency scenarios (war, earthquakes, hazardous materials, fire and the like).

He has a BA and an MA in political science and is studying for a master's degree in organizational consulting. In addition, he has completed training and courses in the field of emergency preparedness and security (rescue commander, security officer, and other professional training) and professional courses in accounting, handling public inquiries, spokespersons and public relations.



## Itzik Carmeli

CIO  
Rishon Lezion Municipality

He discovered his love for the computer world when he was in school and began his computer engineering studies before he was drafted. In the army he served in the computer field and immediately upon his discharge he established an integration company and a computer college. After several years he began working at Malam Team where he held a number of broad management positions, and at the same time completed his bachelor's degree. In the last decade, he returned to his hometown as manager of the municipal information and computing systems. Itzik set himself a clear goal to transform Rishon Lezion into a high-tech municipality. Among other things, he is leading professionally the transformation of Rishon



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Lezion into a smart city. Since assuming his position, the municipality is rapidly advancing and adopting innovative technologies, projects and services. Focusing on residents and the emphasis on providing optimal services connected Itzik to the program for Digital Leaders with the understanding that viewing residents across 360 degrees and finding innovative and advanced digital solutions will make Rishon Lezion not only a smart city, but also accessible and accommodating to its residents.

Itzik grew up in Rishon Lezion, and has enjoyed extreme sports, surfing, diving, cycling, skydiving, and skiing from childhood. He is currently training for the Iron Man 2020 competition in Austria. Itzik is married to Liron, father to Ido, Shahar and Barak and lives in Ness Ziona.



### **Dalia Lin Darvish**

CEO

Ganei Tikva Local Council

Prior to that, she served as head of the education department at the Ramat Gan Municipality, where she implemented advanced technology systems, such as the 'student portfolio' and 'institution portfolio.' Dalia matured over the years within the education system, from her beginnings as a young teacher, to high school principal, superintendent and director of the education division. Along the way she studied personal training, specializing in working with at-risk youth and worked in the field for several years. She also completed a water aerobics instructors' course.

Regarding the digital field: as the head of the education department, she promoted innovative digital processes, with the highlight being her initiative in developing the first smart city in education and even presenting the initiative at a Smart Cities conference in Barcelona.



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She has a bachelor's degree in education and social sciences, and a master's degree in education management and organization (Tel Aviv University).

Dalia grew up in Ramat Efal, the eldest of two siblings, completed her IDF service as an officer, and attained her BA and MA degrees in education with honors. She is married to Ilan, mother to Zvi, Omer and Aviv, and grandmother to Tom. She enjoys music and sports, especially soccer.



## Tal Meguira

Digitalization Project Manager

Dimona Municipality

He previously worked in the Jewish Agency for three years following military service of five and a half years as a technology and maintenance officer. Tal is a graduate of the Cadets for Local Government program, has a bachelor's degree in public policy and Israel studies and a master's degree in urban and regional planning, both from Ben-Gurion University. Tal is a social activist in his hometown of Ofakim and in 2018 was elected to the city council at the head of a young people's list. Tal is 30, married to Nitzan and they have a dog named Simba.



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## Kheir Badran

Head of IT

Majd al-Krum Local Council

Has been working for Majd al-Krum Local Council since 1993 as a computing coordinator. Over the years he has held a range of professional positions in the local authority, from computer technician at a middle school, to project management, and the establishment of computer and science laboratories, managing tenders, and resource development.

Kheir has a vision to provide efficient, accessible, transparent and fast services by connecting people and institutions through a central wireless network, with the aim of improving the population's lives through innovative technological means and fighting the phenomenon of violence by installing smart cameras.

Kheir has bachelor's degree in information systems management and a master's degree in mathematics education. Together with his wife, he founded an association to promote women's basketball in their community. He is married to Ismehan and has five children: one daughter and four sons.



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## Hagai Toledano

Director of Community Relations division  
Government Urban Renewal Authority

He served as a research officer in the IDF Intelligence Corps Research Division for about 5 years and then went on to study for a BA in economics and international relations, followed by an MBA, at the Hebrew University of Jerusalem.

In 2009, after graduating, Hagai began working as a professional consultant to the Director General of the Ministry of Construction and Housing, where, among other things, he helped lead the first organizational change undertaken at the Ministry in 30 years.

In 2015, he joined the Urban Renewal Division at the Ministry, as senior director of policy and economics. In this capacity he led the organization of information and knowledge management in the field and initiated the move to establish a network of municipal units that would advance urban renewal processes in each of the local authorities.

The Government Urban Renewal Authority was established at the end of 2017 (in place of the division in the Ministry). Hagai was selected in early 2018 to manage its community relations department, which is responsible for managing a network of 25 local municipal urban renewal administrations, including operating an Monitoring and control process and establishing an knowledge system to assist in the management and control of all urban renewal processes countrywide.

Hagai resides in Tzur Hadassah, is married to Anat and has four children.



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## Taufiq Bsul

CEO

Reineh Local Council

Previously, he worked in military law and managed a nonprofit organization, which included defense attorneys, volunteers and interns, for more than 7 years. In 2007 he began working for the security division of the Israel Airports Authority at Ben-Gurion Airport, supervising minorities relations. Then he worked as a legal consultant for the Reine Local Council. In 2010 he was elected Secretary General of the Local Council.

Taufiq earned a LLB degree from the University of Warwick, England, as well as certification in public organization board member training, and director general training by the Ministry of the Interior.



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## Adv. Shorooq Massarwa

Director of department for the prevention of violence drug and alcohol  
Kafr Qara Local Council

She previously worked as a legal advisor in the Council and currently, in addition to her above role, continues to provide legal advice to the Council and other entities. Earlier, she served in the Israel Police as an investigator of sex crimes and domestic violence for 7 years.

Shorooq obtained an LLB degree from the Interdisciplinary Center Herzliya and a master's degree in public policy specializing in local government from the University of Haifa. Shorooq is a graduate of the Mandel Program for Educational and Social Leadership, as well as the Oranim College of Education program in regimes and politics. She is married and the mother of Adam and Camille, and lives in Kafr Qara.



## Shuki (Joshua) Klein

CEO  
Dimona Municipality

He has worked at the Municipality since 1992. He has served as Chairman of the Board of Directors of the Regional Water Corporation Mayanot Hadarom since in 2014, and has been a member of the Association of Local Authority Directors and Secretaries General since 1997. Shuki previously served as head of the strategic planning unit, an urban planner and auditor.

He is a graduate of Ben-Gurion University.





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## Idit Chemel

CEO

Upper Galilee Regional Council

During her military service, she filled command roles, as squad, platoon and company commander at the recruits training base 12. After completion of her undergraduate studies, she worked as a physiotherapist and in 1992 she became Secretary of her kibbutz and contributed to the economic and social advancement of the kibbutz.

After about 10 years she returned to work as a physiotherapist and managed the field in 12 nursing wards and an elderly day care center.

In 2014, she managed the Galilee Veterans Association, which develops services for the elderly in the Upper Galilee, and in this capacity she developed innovative initiatives in the area of services for the elderly.

Idit hold a master's degree in gerontology and a bachelor's degree in physiotherapy from Ben-Gurion University of the Negev. She lives in Kibbutz Ma'ayan Baruch in Israel's north, is married to Arnon, mother to Gur, Rom and Nir, mother-in-law to Ophir, and grandmother to Ido.



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## Moti Leist

CIO

Bat Yam Municipality

He has been working in computing, hardware and software since 1978 and has served as CIO at the Municipality since 1984. He is in charge of the computing systems at the Municipality and the municipal educational system. Responsibilities include general operation of the municipal computing systems, management of software development, overseeing the operation of core systems, procurement, and defining all aspects of municipal computing policies, including hardware and software procurement, budget management and personnel management. His activity is characterized by independent work: decision making, preparation and implementation of work plans and more.

Moti is one of the founders and active member of the Forum of CIO's in Local Authorities in Israel. In this capacity, he participated in planning forum events, lectures and promotes collaborations among authorities and vis-a-vis government agencies. Moti also lectures from time to time, including in university settings, about his experience as an information systems manager in general and the significance of the subject in local authorities in particular, with an emphasis on the implications for residents of these municipalities.

He is a graduate of electronics studies and a senior management course for information systems managers at the Technion, and holds a BA in social sciences and humanities from the Open University.

Moti is married and lives in Holon, has two children and six grandchildren. He is a music lover in general, with an emphasis on jazz, blues, soul and overall good music.



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## Lior Ashkenazi

Senior Director of digital information and cyber technologies

Ministry of Religious Services

He is responsible for developing the 'Shirat Hayam' system, which includes computerization of all the core operations of Israel's religious councils: burial, marriage and kosher certification, along with the application of a financial system to the religious councils. In the past, he served as the head of the data processing division at the Prime Minister's Office and oversaw all support units.

Lior is a graduate of the Open University and an information systems administrators' course at the National Academy for Leadership, Governance and Management.



## Rabah Manna

CEO

Majd al-Krum Local Council

He previously served in the Council as head of purchasing and procurement, chairman of the workers' committee, chief accountant, acting treasurer, acting secretary general, and municipal coordinator for the unification under the Shajur Council. He has a bachelor's degree in business administration.



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Digital Leaders



JDC Institute for Leadership and Governance

## Digital Leaders in Local Government Program

# OUR PARTNERS



### Edit Bar

Head of Municipal Development Administration  
Ministry of the Interior

Edit Bar, 36, recently established the Municipal Development Administration in the Ministry of the Interior and serves as its first director (since May 2018). Previously, Edit served as VP of Budget and Human Resources in the Planning Administration, in which she led the detachment of the Administration from the Ministry of the Interior and its reestablishment as an independent unit in the Ministry of Finance. During this time, she had a leading role in establishing the Local Government Cadet Program and later on established the Local Government Strategic and Urban Planning Cadet Program.

Edit's previous positions include Senior Adviser to the Ministry of the Interior Director General and Manager of the Small and Medium Business Professional Mentoring Program in the Ministry of Economy.

Edit is an alumna of the prestigious program "Atidim for Public Service" and the "Maoz" leadership program for mid-career managers. She holds a BA in Business Management and Political Science and an MA in Business Management, both from the Hebrew University in Jerusalem.

Edit is married and a mother of three. She was born in the southern town Ofakim and currently resides in Jerusalem.



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## Rani Dudai

Director General

JDC Israel, Institute for Leadership and Governance

Before becoming the director general of the JDC Institute for Leadership and Governance, Rani directed the Center for Lay Leadership and Civil Society of the JDC for two and a half years. At the Center, he initiated and led a national initiative between government and civil society to create a holistic approach to their collaboration in order to strengthen the resilience of Israeli society. Prior to joining JDC, Rani served as the CEO of the 'Gevim Group', a consulting firm that is a market leader in the areas of Collaboration, Conflict Management, Mediation, Negotiation and Consensus Building. He specializes in business development, financial management and leading organizations to significant economic growth. As a volunteer, He was the founder of 'Kedem', an NGO that pioneered the Family Discussion Groups (FGC) model in Israel, which offers youth offenders an alternative to prosecution and he served on the national steering committees that set standards for facilitators and mediators and for the field of restorative justice processes in Israel.

He received his B.A. from Tel-Aviv University, an M.A. in clinical Social Work from Bar-Ilan University, and an M.B.A. from Haifa University for Strategic Human Resource Management.

Rani is an alumnus of the 'Maoz' and '8400' programs and networks and a graduate of different training programs at Harvard Business School (HBS) and London School of Economics (LSE). Currently, Rani sits on the boards of several organizations, including Teach First Israel (TFI) and on the Israel Civic Leadership Association (ICLA) that is the umbrella organization for NGOs in Israel.

Rani is a Reserve Officer in the Israel Air Force unit and lives in Hod Hasharon with his wife and two children.



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## Dror Margalit

Deputy for Smart Cities, Digital Israel Bureau in the Ministry of Social Equality

Dror is leading Digital Israel Bureau efforts in promoting Digital Transformation and Smart Cities solutions, across Israel's cities, local and regional councils.

Dror joined Digital Israel in 2014 as the deputy for technologies, after leading software startups in the private sector.

Previously, Dror retired from the IDF where he held leading positions in the IDF's computing and programming units: from a programmer to the Head of the Central Computing and Programming Academy and, in his last assignment, as the commander of the Intelligence Directorate C4I computing unit.

Dror holds an MBA in Business Administration and Finance, summa cum laude, from Bar-Ilan University.



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## Inbar Almagor

Head of Digital Transformation Department  
JDC Israel, Institute for Leadership and Governance

Inbar currently serves as head of digitization in the Institute of Leadership and Governance and has been managing at the Institute since 2009. For eight years she directed major programs in the Institute, such as digital leaders programs for central and local government, the program for senior staff in the civil service, the reserve and senior staff program at the Ministry of Finance, forums for government ministry district directors, multi-sector programs dealing with national issues such as affordable housing and more. In her current role, Inbar manages an area whose mission is to help the public sector leverage its digital potential to create efficient and effective public services. In the past she worked at the Mandel Institute for Leadership as director for the program for senior staff at the Ministry of Welfare and was a member of the founding team of the Policy Planning Administration in the Ministry of Education.

Inbar holds a master's degree in Political Science and a bachelor's degree in Political Science and Islamic Studies, both from the Hebrew University. She is a graduate of a course in group facilitation at the Institute for Training Group Facilitators (Tzipori) and in organizational consulting from Open University's Management School.



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## STAFF



### Liora Shtutman

Program Director

JDC Israel, Institute for Leadership and Governance

Liora joined the JDC Institute for Leadership and Governance in 2016. She leads the development and management of digitization programs for senior civil servants, and has coordinated and managed the participants' projects in the previous years programs for the government and the local authorities.

Liora holds an MBA with a specialization in organizational behavior from Ben-Gurion University of the Negev, and a BA in management and in sociology, also from Ben-Gurion University.

She has worked as the leader of a strategy team for a consulting firm and managed strategic projects in the public and municipal sectors. She has also guided managers in the implementation of strategic processes using organizational tools.



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## Lilach Furst

Program Director

JDC Israel, Institute for Leadership and Governance

She has extensive experience managing public sector projects with local government authorities and governmental entities, in the realm of public participation and relationships with residents and government ministries. Prior to joining the JDC she led a Ministry of Health project to maximize utilization of rights for patients and their families on behalf of the project management company she worked for. Previously, she served as a campus emissary at the University of Washington in St. Louis, Missouri, USA.

She has a master's degree in law from Bar-Ilan University and a bachelor's degree in management and Middle East studies from Ben-Gurion University of the Negev. Lilach lives in Kibbutz Tel Yitzhak, is married and a mother to Uri.



## Hadas Azulay

Program Coordinator

JDC Israel, Institute for Leadership and Governance

For six years, she managed a project dealing with the essential needs and welfare of different populations in Israel at the International Fellowship Organization. This entailed managing partnerships and collaborations together with and vis-a-vis the Ministry of Labor, Welfare and Social Services. As part of her role, she developed and led the field of donations and engaged in the development, optimization and implementation of change processes vis-à-vis third sector organizations and local government. Hadas lives in Jerusalem, is married and mother to Ariel.



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## Lihi Raviv

Program Director

JDC Israel, Institute for Leadership and Governance

Lihi Raviv specializes in digital strategy and transformation with the goal of solving social challenges with the use of technology and digitalization. She has been working in the non-profit field for the past decade, implementing digital work environment, promoting digital literacy and opportunities for collaboration in digitization projects.

Lihi works as a digital transformation manager at JDC Institute for Leadership and Governance, focusing on the Digital Leaders and Digital Welfare programs. Lihi holds an M.A. in digital communication and worked for companies in the field in the US and Israel.



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